

Daniel Halabi

January 2026



@danyelhalabi

[danielhalabi.com](http://danielhalabi.com)

Munich, Germany

[info@danielhalabi.com](mailto:info@danielhalabi.com)

# Hello, I'm Daniel Halabi

I am a brand and logo designer who enjoys working at the intersection of strategy and aesthetics.

Every brand has a different story, audience, and tone, and my job is to translate that into a visual identity that feels natural and intentional.

If you are looking for a logo that feels thoughtful, versatile, and genuinely aligned with your brand, I would love to work with you.

My goal is always the same: to create a logo that you feel confident building your business around.



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# First Bridge

FirstBridge is an organization focused on connection, impact, and long-term value. The logo takes the form of a minimal Arabic lettermark, inspired by calligraphic flow but simplified into a modern, abstract symbol. The curves create a sense of movement and continuity, reflecting the idea of bridging people, ideas, and opportunities.



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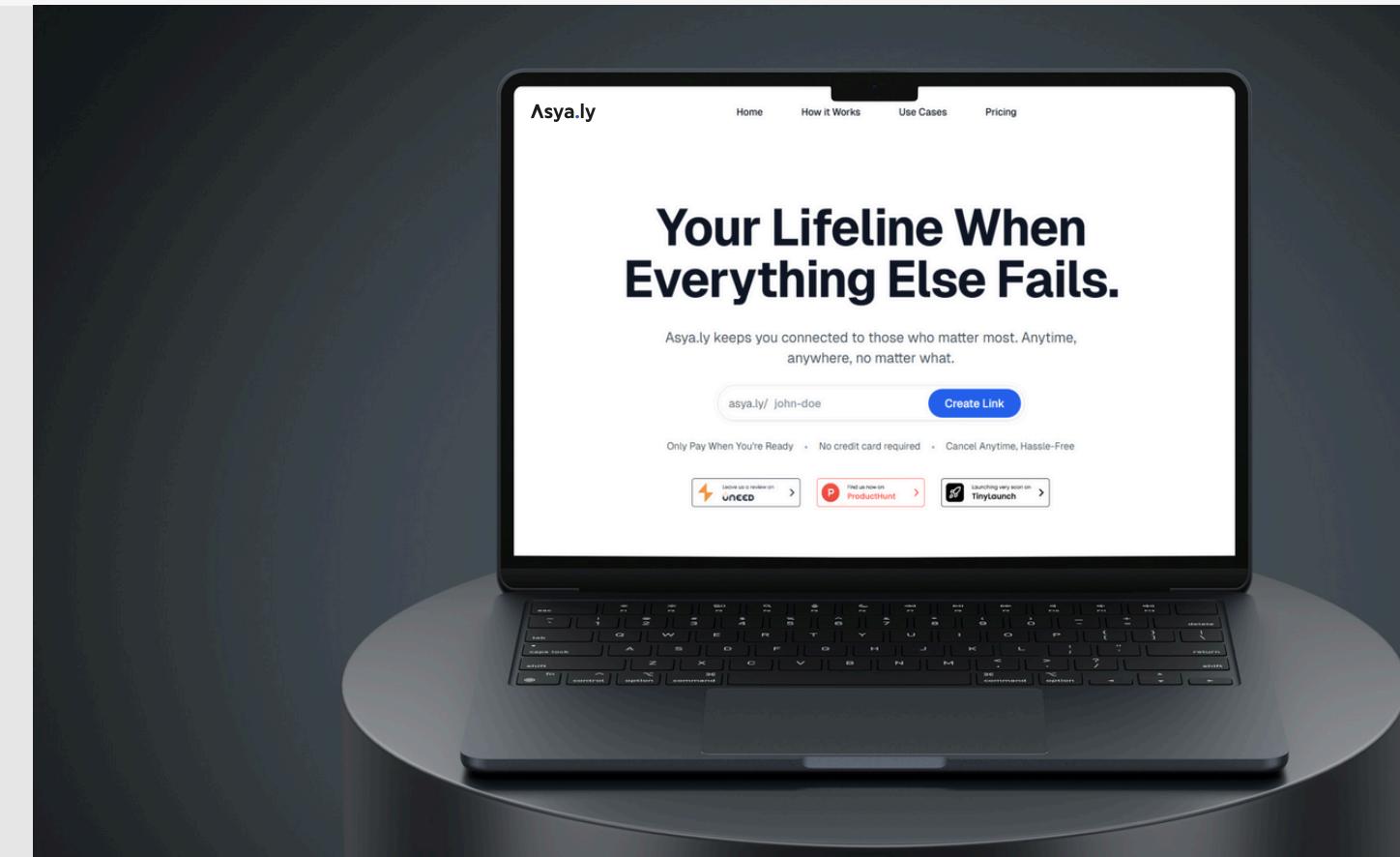


# Asya.ly



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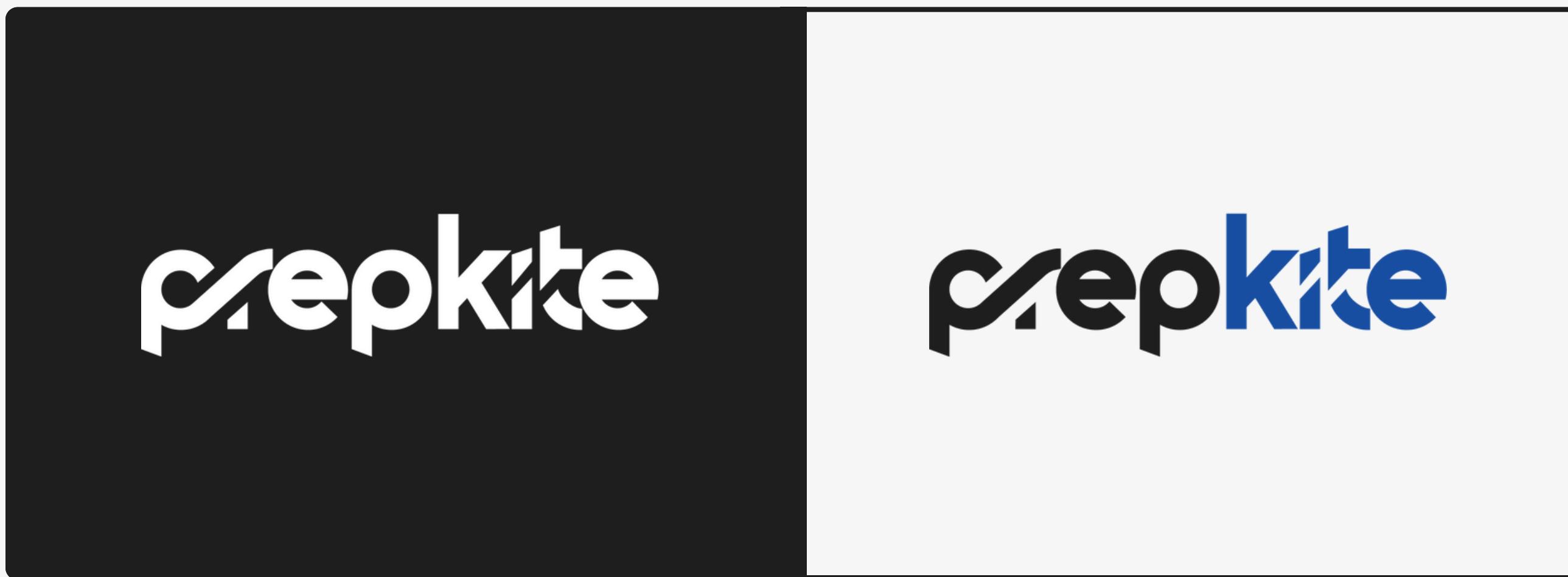
Asya.ly is an emergency communication platform designed to be fast, clear, and dependable. The logo combines a strong icon with a friendly wordmark to create a sense of trust and accessibility. The circular symbol and stylized “A” serve as a recognizable visual anchor, while the small accent dot subtly represents connection and signaling.



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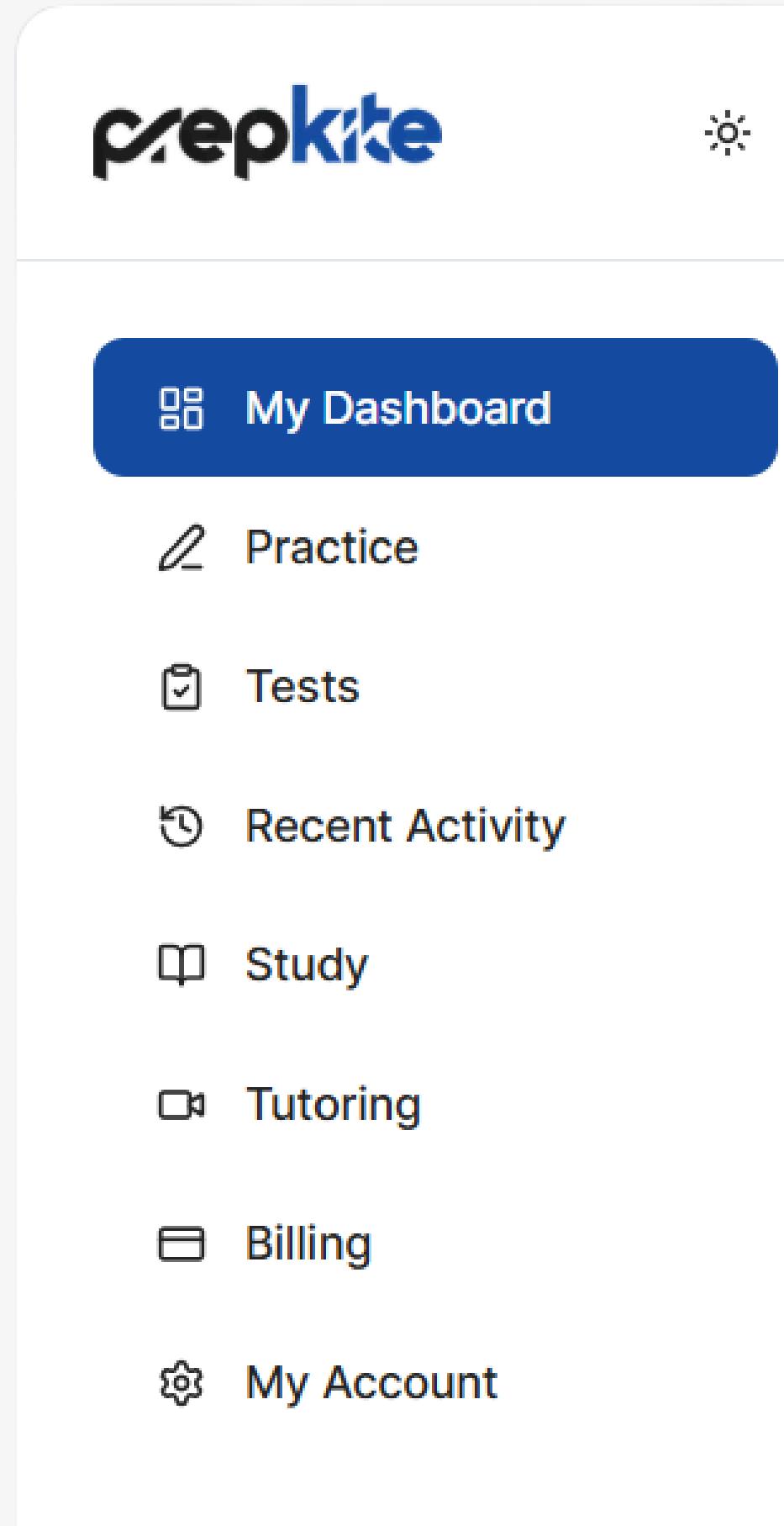
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prepkite



# Prep Kite

PrepKite is an AI-powered writing and tutoring platform that calls for a visual identity conveying confidence, clarity, and upward momentum. The logo needed to convey a sense of boldness and empowerment, signaling to users that this is not a passive study tool but an active guide that helps them improve, refine, and elevate their writing skills.



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