



# Hello, I'm Daniel Halabi

I am a brand and logo designer who enjoys working at the intersection of strategy and aesthetics.

Every brand has a different story, audience, and tone, and my job is to translate that into a visual identity that feels natural and intentional.

If you are looking for a logo that feels thoughtful, versatile, and genuinely aligned with your brand, I would love to work with you.

My goal is always the same: to create a logo that you feel confident building your business around.









# First Bridge

FirstBridge is an organization focused on connection, impact, and long-term value. The logo takes the form of a minimal Arabic lettermark, inspired by calligraphic flow but simplified into a modern, abstract symbol. The curves create a sense of movement and continuity, reflecting the idea of bridging people, ideas, and opportunities.





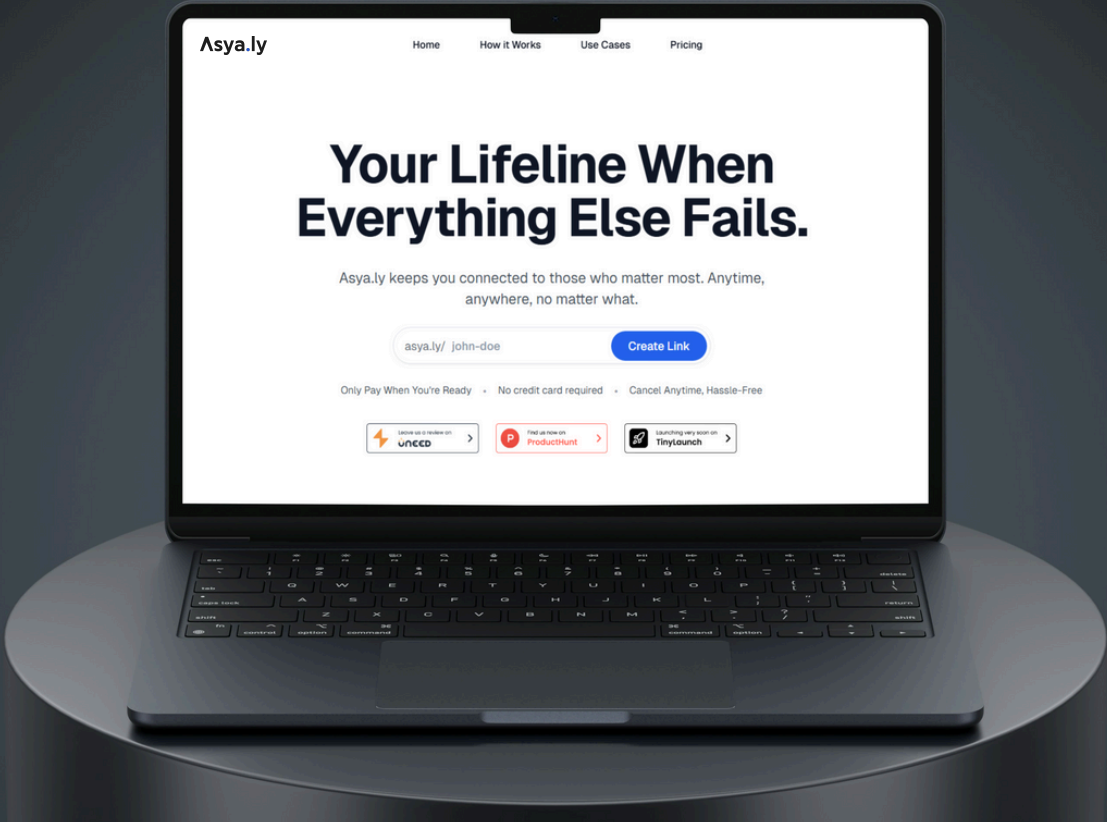


Asya.ly

Asya.ly is an emergency communication platform designed to be fast, clear, and dependable. The logo combines a strong icon with a friendly wordmark to create a sense of trust and accessibility. The circular symbol and stylized “A” serve as a recognizable visual anchor, while the small accent dot subtly represents connection and signaling.



Asya.ly





prepkit



# Prep Kite

PrepKite is an AI-powered writing and tutoring platform that calls for a visual identity conveying confidence, clarity, and upward momentum. The logo needed to convey a sense of boldness and empowerment, signaling to users that this is not a passive study tool but an active guide that helps them improve, refine, and elevate their writing skills.

